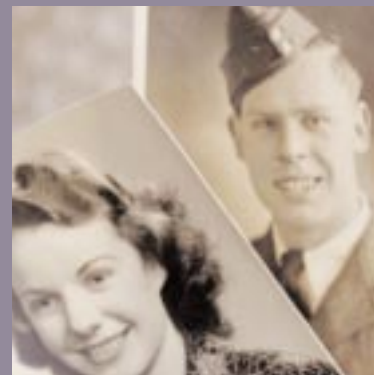


*They didn't always live on the streets.*



THE COMMITTEE TO END ELDER HOMELESSNESS  
ANNUAL REPORT 2002

THROUGH THE YEARS, CEEH HAS HELPED  
OVER 2000 ELDERS MOVE FROM THE STREETS  
AND SHELTERS INTO HOMES OF THEIR OWN.



An award winning model agency, CEEH provides critical services to a very compromised and complex group of individuals. Many of our residents suffer from one or more disabilities and require support in their day-to-day living with such tasks as dressing, eating, bathing. Without these services, many would not be able to thrive in the community.

A pioneer in providing affordable homes with personal care services, we know that supportive housing ends homelessness for people with chronic barriers to health and housing stability. With eroding governmental support, we must act now to make ending elder homelessness a priority issue that deserves a voice. Your support is critical in helping us face this crisis head on before we let one more frail elder sleep on the streets.

The cover design is taken from a series of billboards donated by Clear Channel Outdoor and designed by Krimski Design, Inc. & Wolfson Partners. The billboards will be on display throughout Greater Boston for the next three years.

# DEAR FRIENDS

## CEEH Board of Directors

### Officers

Anna M. Bissonnette  
Chair

Mary Parker  
Vice Chair

Ellen Feingold  
Treasurer

Kevin Ward  
Assistant Treasurer

Shirley Thorne  
Clerk

Elizabeth Cady  
Ruth Cowin  
George Forsythe  
Elsie Frank  
Carol Lobron  
Paul Mazur  
Laura Morris  
Melvin Shapiro  
Odessa Smith  
Bruce Taylor

## CEEH Senior Staff

Elisabeth Babcock, MCRP,  
Ph.D.  
President & CEO

Ellen Nolan Gard, MPA,  
RN  
Chief Operating Officer

Robert Ebersole, JD  
Chief Financial Officer

Amy O'Doherty  
Director of Development

Hope Watt, MSW, Ph.D.  
Director of Behavioral  
Health & Research

Kathy Arruda  
Property Manager

Over ten years ago, the seven original members of the Committee to End Elder Homelessness recognized the crisis that elders in Boston were becoming increasingly more frail and homeless. They realized this first hand as they met and worked with elders in their respective agencies across Boston, and made it their personal crusade to find homes and provide one on one care to elders who were in need. They did this alone – one person at a time – and called on their friends from all sectors of the community to help finance their first home for homeless elders in Boston.

Today, the Committee operates five facilities housing over 115 very low income and formerly homeless elders and provides supportive housing, outreach and advocacy for hundreds of additional elders who remain homeless. Since its beginning, CEEH has received numerous awards for its innovative supportive housing model and has recently been referred to by the Boston Partnership for Older Adults coalition as a “pioneer in bringing the idea of supportive housing into reality.” CEEH has also inspired the efforts of many crusaders now consisting of over 6000 supporters who have taken action to help build a bridge from loneliness to compassion.

Our award winning efforts to end elder homelessness remain paramount and our mission even more vital based on elder homelessness statistics from a newly released study conducted by U-Mass Boston's McCormack Institute. This study revealed three most alarming facts:

- From 1999 to 2002 there has been an increase of over 60% of elders over the age of 55 using shelters in the state.
- In Boston, there has been a 31% increase of elders using shelters between 2001 and 2002.

These statistics confirm that the issue of elder homelessness is a serious one that needs to be addressed from all sectors of the community. Our efforts to provide for elders' needs are often eclipsed by a climate of eroding government and unpredictable private philanthropic support. In light of all these changes, this fiscal year, our board and staff decided to revisit our role in the community and examine how best to continue our work to support our mission.

CEEH's staff and board reviewed the organization's structure, its potential and its core values and competencies. With assistance from the Executive Service Corp, CEEH was able to hone in on our integrated supportive services as one of our most critical skills in assisting complex and frail elders to thrive in the community. As a result, we have expanded our efforts to bring supportive services to existing affordable housing. We are in the midst of working with potential collaborators throughout Boston and hope to broaden our efforts to reach those most vulnerable and frail elders.

We are grateful to all of you who have stood by us by offering your financial support, your talent, your compassion and your loving spirit.

- Tonight over 2000 elders in Massachusetts will wait in line for a bed at a shelter or fall asleep under a bridge, in an ATM booth or maybe even on the streets.

# COMMUNITY OUTREACH

The mission of the Committee to End Elder Homelessness, Inc. is to eradicate elder homelessness. In addition to providing permanent affordable supportive housing, CEEH advocates for elders who are at risk of losing their homes. The CEEH Community Outreach Initiative enables CEEH staff to intervene earlier in the process that leads to elder homelessness and help them either remain in their current housing with services, or move to new, more appropriate affordable housing whether it be CEEH supportive housing or another facility in the community. This vital program fills a gap in the continuum of care in elder services, preventing elders from having to go to shelters where they are often vulnerable to victimization and where services are not well adapted to meet the specific needs of this frail and complex population.

## **The Community Outreach Initiative is probably best illustrated by this example.**

Mr. S. is a 66-year-old gentleman with a history of mental health issues currently living in a subsidized elderly apartment building in Boston. His primary income is a non-service connected disability pension from the Veterans Administration. Mr. S. is somewhat isolated, with no family and few friends. In December 2002, Mr. S. began having some difficulties that were affecting his ability to maintain his housing. Specifically, Mr. S. began exhibiting symptoms of extreme anxiety, paranoid delusions, and disorganized thinking. His mental and frail physical state were preventing Mr. S. from completing many ordinary daily tasks such as bathing, cooking, addressing his healthcare needs, shopping, and housekeeping. Mr. S's apartment was in disarray, to the point that the building's management company began sending letters requesting he address the housekeeping issue. As this is usually the first step a landlord will take toward an eviction, this further increased Mr. S's anxiety although he was helpless to change his behavior alone. The management company contacted CEEH, and an Outreach Case Manager was assigned to Mr. S.

The CEEH Case Manager made contact with Mr. S. and conducted a thorough assessment of his current situation. The Case Manager assisted Mr. S. in accessing medical care, accompanying him to the medical appointments, guiding him through the often bureaucratic and overwhelming maze of our current healthcare systems, until Mr. S's mental state was such that he could do so on his own. Additionally, the Case Manager accessed home health care services for Mr. S. so his apartment would be kept in an acceptable condition and he would receive assistance with shopping and meal preparation. Once stabilized on psychiatric medication, Mr. S. was able to resume caring for himself, and completing usual daily living tasks such as bathing on his own. Without this intervention, Mr. S. would be homeless today. Perhaps the most critical element provided was a Case Manager to support and assist Mr. S., not just during this crisis, but for the following year, ensuring that Mr. S's housing would remain stable.



Japanese students teach CEEH residents the ancient art of origami.



Ruth Cowin, one of CEEH's founders, received the prestigious National Association of Social Workers Award for her tireless efforts on behalf of elders.



CEEH releases outcomes research report, *Keeping Elders Home: New Lessons Learned About Supporting Frail Elders in our Communities*, at a policy forum sponsored by the Massachusetts Health Policy Forum and the Robert Wood Johnson Foundation.

Representative Michael Festa with Executive Office of Health and Human Services Secretary Robert Gittens in background.



Residents take day trip on a trolley tour through Boston.

*Left to Right:* Policy Forum Panelists: Secretary Robert P. Gittens, Executive Office of Health and Human Services; Representative Michael E. Festa, Massachusetts House of Representatives; Elisabeth Babcock, MCRP, Ph.D., CEEH President & CEO; Scott Plumb, Executive Vice President, Massachusetts Extended Care Federation; Hope Watt, MSW, Ph.D., CEEH Director of Behavioral Health & Research; Catherine M. Dunham, Program Director, Robert Wood Johnson Foundation; Harriet Tolpin, Dean Emeriti, Graduate School for Health Studies, Simmons College



We are grateful to the outstanding work of our 2002 interns: Clockwise from left: Paulean Allison, Salem State College; Kathy Terry, Boston University; ReBecca Sperber, Boston University; and Mindy Morse, Salem State College.

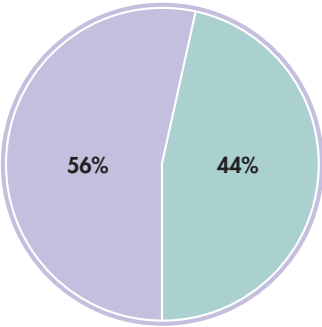
# THE COMMUNITY WE SERVE

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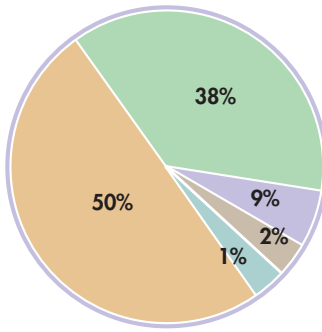
The Committee to End Elder Homelessness identifies, assesses and provides housing and appropriate stabilization services to homeless men and women 50 years and older as well as elders at risk of becoming homeless. Most are very low income, frail and have complex mental, physical, and substance abuse problems. Homeless elders are referred to us through shelters, transitional housing program, hospitals, social workers, and other public and private agencies. It is our goal to provide these individuals permanent affordable housing, the services they need to live independently as part of the community and to preserve their dignity.

## CEEH Outreach

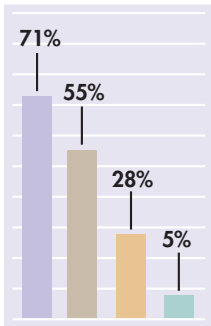
GENDER	
Male	56%
Female	44%



ETHNICITY	
White	50%
Black	38%
Hispanic	9%
Asian	2%
Am. Indian	1%

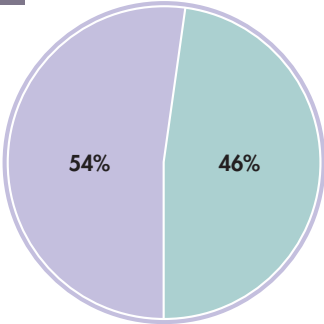


DISABILITIES	
Physical	71%
Mental Illness	55%
Alcohol Abuse	28%
Drug Abuse	5%

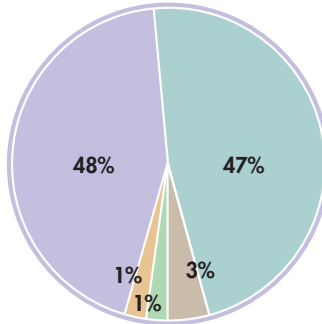


## CEEH Residents

GENDER	
Male	54%
Female	46%



ETHNICITY:	
African American	48%
White	47%
Hispanic	3%
American Indian	1%
Asian	1%



# FINANCIAL STATEMENT - 2002

## OPERATING REVENUES

Government grants and other contracts	1,071,131
Rental Fees and program revenues	1,298,532
Donations	446,612
Donated Advertising	260,000
Other	55,151
<b>Total Operating Revenues</b>	<b>3,131,426</b>

## OPERATING EXPENSES

Fundraising and Public Relations	189,024
General and Administration	752,879
Housing/Support Services	1,718,767
Outreach Program	266,618
Property Management	63,785
Donated Advertising	260,000
<b>Total Operating Expenses</b>	<b>3,251,073</b>

## CONSOLIDATED STATEMENT OF FINANCIAL POSITION

### ASSETS

#### Current Assets:

Cash & Cash equivalent	510,509
Receivables	719,746
Other	27,723

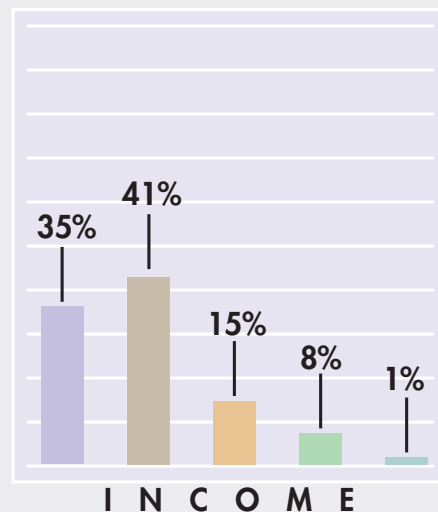
<b>Total Current Assets:</b>	<b>1,257,978</b>
<b>Property and Equipment:</b>	<b>1,842,162</b>
<b>Other Assets:</b>	<b>354,866</b>
<b>Total Assets</b>	<b>3,455,006</b>

### LIABILITIES AND NET ASSETS

Current Liabilities:	432,600
Long-term debt and deferred interest:	1,035,386
Net Assets:	1,987,020
<b>Total Liabilities and Net Assets</b>	<b>3,455,006</b>

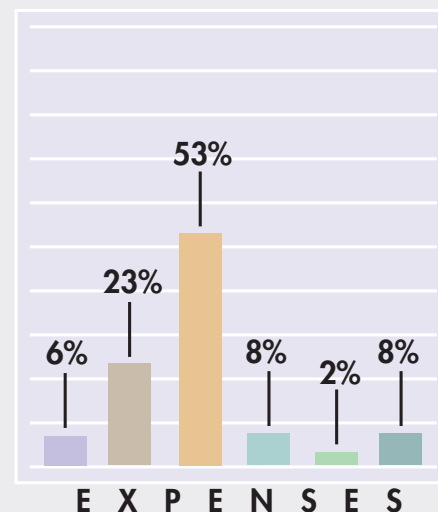
## INCOME

Government Grants & Contracts	35%
Rental Fees & Program Revenue	41%
Donations	15%
Donated Advertising	8%
Other	1%



## EXPENSES

Fundraising and Public Relations	6%
General & Administration	23%
Housing/Support Services	53%
Outreach	8%
Property Management	2%
Donated Advertising	8%



THE COMMITTEE TO  
END ELDER  
HOMELESSNESS

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[www.ceeh.org](http://www.ceeh.org)

The cover series of billboards donated by  
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